



**Crystal Jacobs**  
CONQUELA ALSTAR CC  
STUD FARM

**A**s a young Girl growing up in Postmasburg my whole life was about nature, adventure, animals and wild horses, these were my dreams and I would stop at nothing to reach it so I started to earn all my qualifications in Agriculture. I always believed the only way to make a success of something is through knowledge and experience. I achieved my qualifications in Farm and Stable Management through Stonebridge in Europe. My wild horse training I did through the School of Natural Horsemanship by Elize Venter. Artificial insemination, pregnancy inspection, my stud training and breeding was done through the Dorper Association. Peter Milton's livestock stud training on cattle and a few other degrees were undertaken. I then got my internship to go and continue my studies and work along with my friend Hansie Keller in Australia, but due to certain occurrences we returned back to South Africa and it was here that my dream started. My heart will always be in the white sands of the Kalahari. I realized that I didn't need to go half-way around the world to achieve my dream. South Africa has so much potential and by working with associations and communities, Conquela Alstar Stud Farm can become a top breeding and learning institution in the Northern Cape, South Africa. Crystal Jacobs is the proud owner of Conquela Alstar Hereford Stud along with my family - Cheryl, Jakes and Jacques Jacobs.

The farm is situated in the Green Kalahari, Northern Cape. We farm with various types of livestock but our main concerns are Simbra and Brangus herds, managed by my brother, Jacques Jacobs. He is working on bringing in more wild life to achieve his dream. I am the owner and manager of our Hereford Stud along with Friesian and Arabian horse studs where Hansie Keller and I specialize in the training of wild and remedial horses as well as endurance and western reining. We intend to host SAQHA (South African Quarter Horse Association) events in the Northern Cape. We will also be training our Friesian stallion for dressage and conformation shows. His sire was placed in the top four of the National Show in 2010. Our farm gives back to the community by offering courses on horses, livestock and hands on experience with the Conquela-Alstar breeding programs. We are scheduled to train with Monty Roberts in the USA later this year. We shall bring the knowledge back to SA and include it in our training institution and rehabilitation center for horses. I have researched most of South Africa and Australia's top breeds and it was here that I found my passion for Hereford cattle. Their mothering ability, milk production, calm temperament, ability to produce quality beef and adapt in our hot conditions. We will be showing our Stud Bull, Vicedale, who has excellent bloodlines, and great temperament. We are very proud to exhibit him along with our heifers this year at NAMPO and other

South African shows. We only breed and show top quality Hereford Cattle. Our females gave us a 100% success rate in our 2010 breeding season. View our Hereford/Friesian/Arabian Stud at [www.conquelaalstar.co.za](http://www.conquelaalstar.co.za).

My dream and passion has always been horses. My Hereford stud has brought me a lot of joy and I am expecting great things from this breed although we are only in the early stages of our development. We are aiming to make the South African Hereford more international with seminars, workshops and top breeding lines at our farm. We hope to have the support and assistance of all our fellow farmers in South Africa and to achieve this by the beginning of 2012.

